



IRCO
35 YEARS
WE ALL SHARE THE SAME SKY

October 15th, 2011

The Nines Hotel

Immigrant and Refugee Community Organization

35th Anniversary Event

About the Immigrant and Refugee Community Organization

The Immigrant and Refugee Community Organization (IRCO) was established in 1976 to serve immigrants and refugees in Portland, Oregon. Since our founding, we have served over 150,000 people (immigrants, refugees as well as mainstream Portlanders) through the provision of programs and services that meet needs related to training and employment, health and aging, English language learning, naturalization and social adjustment, community development, early childhood, parenting and youth development, education and interpretation and translation (IRCO's International Language Bank).

Why Sponsor Us?

As a non-profit organization with a stellar 35 year history of serving the diverse needs of the ever-growing Portland population, IRCO is an agency you can be proud to stand behind. Your monetary contributions and in-kind donations allow IRCO to continue pursuing our mission of promoting the integration of refugees, immigrants and the community at large into a self-sufficient, healthy and inclusive multi ethnic society.

In addition, your business will benefit by:

- Promoting your business to over 250 guests and several businesses who partner with IRCO to place newly arrived refugees in jobs
- Targeting a diverse, educated and professional audience that will include a significant number of culturally diverse Community Leaders
- Receiving acknowledgement on the IRCO website, program brochures, flyers, posters, and other related materials
- Increasing brand recognition and corporate identity through naming opportunities and specific Event sponsorships
- Making a tax-deductible donation to an organization that provides much needed social support to youth, children, seniors and families.
- Showing your commitment to communities of color in the Portland area.
- Receiving complimentary tickets to a landmark Portland event

Sponsorship Levels & Benefits

The Immigrant and Refugee Community Organization is a registered 501c3 nonprofit. All monetary or in-kind contributions to this event are tax deductible.

Presenting Sponsor

\$15,000

- 8 tickets to Event
- Sponsor's name will be tied to Event title and be incorporated into the name of the festival and all marketing materials
- Logo recognition year round in print and on website
- Prominent logo billing on the cover of event program
- Logo billing with prominent placement in all Event consumer print advertising
- "Presenting Sponsor" billing and verbal acknowledgement at the Event
- "Presenting Sponsor" billing on all Event press releases and press announcements
- Entitled to 60-second ad prior to "IRCO Highlights" Video at Event
- Command one full-page, 4-Color greeting of choice in the Event Program
- See sponsorship spreadsheet (attached) for additional specific benefits of this sponsor level

Platinum Sponsor

\$12,000

- 6 tickets to Event
- Logo recognition in print and on website
- Prominent logo billing on the cover of the Event Program
- Logo billing with prominent placement in all Event consumer print advertising
- "Platinum Sponsor" billing and verbal acknowledgement at the Event
- "Platinum Sponsor" billing on all Event press releases and press announcements
- See sponsorship spreadsheet (attached) for additional specific benefits of this sponsor level

Gold Sponsor

\$9,000

- 4 tickets to Event
- Logo recognition in print and on website
- Logo billing on the cover of the Event Program

- “Gold Sponsor” billing with prominent placement in all Event consumer print advertising
- “Gold Sponsor” billing on all Event press releases and press announcements
- Verbal acknowledgement at the Event
- See sponsorship spreadsheet (attached) for additional specific benefits of this sponsor level

Silver Sponsor

\$6,000

- 2 tickets to Event
- “Silver Sponsor” billing and verbal recognition at the Event
- “Silver Sponsor” billing with prominent placement in all Event consumer print advertising
- “Silver Sponsor” billing on all Event press releases and press announcements

Bronze Sponsor

\$3,000

- 1 ticket to Event
- Logo recognition on website
- “Bronze Sponsor” verbal acknowledgement the Event
- “Bronze Sponsor” billing with prominent placement in all Event consumer print advertising
- “Bronze Sponsor” billing on all Event press releases and press announcements

Community Sponsor

\$500

- Logo recognition on website
- “Community Sponsor” verbal acknowledgement at the Event
- “Community Sponsor” billing with prominent placement in Event Program

Supporting Community Sponsor

\$250

- Logo recognition on website and in Event Program

In-kind Sponsorship

Venue Sponsorship and Other Support Opportunities.

Planning and executing a large event requires many services, so we are always interested in other sponsorship ideas and in-kind donations.

If you are interested in supporting us, we are interested in hearing from you!

Depending on your in-kind donation, we will do our best to match your donation to the advertising levels indicated above. In-kind donations may include product donations/silent auction items, reduced/donated venue fees, advertising/publicity space, etc.

Media Sponsorship

We welcome your media sponsorship of IRCO's 35th Anniversary Event. Your in-kind donations towards media coverage, publicity, and advertising will be matched to the levels above.

Contact

Margaret Ormsbee at 503.234.1541 x 186 or margareto@irco.org for any questions regarding sponsorship opportunities or benefits.

Register

As an event sponsor on the next page.

Sponsorship Registration

Sign me up! I want to register myself or my business at the level of:

- Presenting Sponsor** | \$15,000
 - Platinum Sponsor** | \$12,000
 - Gold Sponsor** | \$9,000
 - Silver Sponsor** | \$5,000
 - Bronze Sponsor** | \$2,500
 - Community Sponsor** | \$500
 - Supporting Community Sponsor** | \$250
 - Other Level** | \$_____
-



Payment Method:

Make Checks payable to IRCO and mail to IRCO, Attn: Margaret Ormsbee, 10301 NE Glisan St., Portland, OR 97220

Pay by debit or credit card by filling in and returning the information below, or calling Margaret Ormsbee at 503-234-1541 x 186 to complete the transaction over the phone

Pay online by visiting irco.org/donate and add "For 35th Event" in the comments section of your check out

Thank you for your support of IRCO, the immigrant and refugee populations of Portland and the vision of a unified Portland community!

